



CareFlight

PRESENTS

SPONSORSHIP PROSPECTUS

A TRIBUTE TO CLYDE FENTON

HANGAR BALL 2022

SATURDAY 03 SEPTEMBER

WELCOME

CareFlight is holding its annual Hangar Ball on Saturday 3 September 2022.

Our last Hangar Ball was a sell out and is now recognised as a key date in the calendar. Following the delay last year we are pleased to return our date to the end of the dry season.

We continue in our efforts to celebrate the Northern Territory and its rich cultural fabric. This year we are celebrating the achievements of a legend of both Northern Territory medicine and aviation – Dr Clyde Fenton. He was both a pilot and a doctor and renowned for the care he provided around the Katherine region self-piloting himself in a Gypsy Moth. The service he provided was a forerunner to the service CareFlight now delivers on behalf of the Northern Territory Government in the Top End.

For one night only, our hangar in Darwin will step back into the 1930s when Dr Fenton flew to the rescue. It will be a night to remember as we explore a bygone era complete with music, dancing, great food and wine, live entertainment and auctions.

An exceptional opportunity presents to affiliate your organisation or brand with one of Australia's most reputable charities. We invite you to support the vital work CareFlight performs across the Top End by becoming a sponsor of our 2022 Hangar Ball. We are looking forward to partnering with you and your business to save lives across the Territory.

Your sincerely



Philip Roberts
General Manager NT

WHY SPONSOR US?



'CareFlight saved my life.' Chris Garner, past patient.

'CareFlight is so important, especially for little kids and old people.' Louella Ullungura, mother of an 8 year old patient

'It was a relief to see CareFlight fly overhead.' Zerena Di-Prima, past patient

Every time we're out in the community, Territorians come up to tell us their stories and express their gratitude for the care CareFlight provided in their time of crisis.



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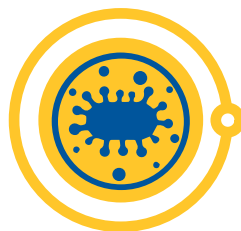
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2021

Top End - Northern Territory

Patients treated and transported **7,364**



2021/22

Since November 2021, we transported **over 560** suspected or confirmed COVID 19 patients in **over 100 missions** on top of the normal TEMRS and NTEAMS work loads.



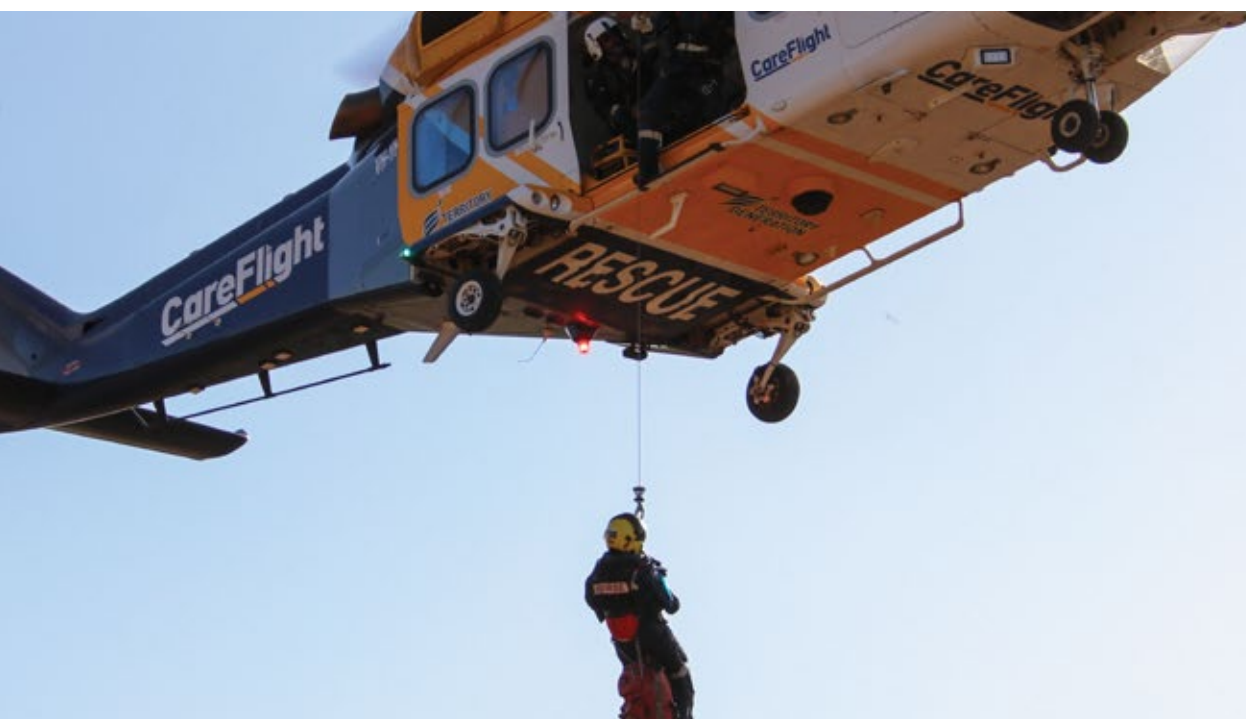
REMOTE TRAUMA COURSES

93 community visits delivering **115 workshops** to **1,264 participants** in the Northern Territory.





To save lives, speed recovery
and serve the community.



A MESSAGE FROM OUR PATRON

HER HONOUR THE HONOURABLE VICKI O'HALLORAN AO

For more than 10 years, CareFlight's innovative, specialised operations have played a vital role in ensuring all Territorians have access to the medical care they need. Through initiatives including first responder training in communities and, of course, their trademark emergency retrieval services, CareFlight have made a tremendous impact across our Territory communities.

Improving and extending the reach of core and emergency medical responses, CareFlight have, and continue to make a tangible, ground-breaking contribution to modernising medical care in the Territory.

CareFlight work with real people, and each person they help care for, or save, has a real effect on a much wider circle of family, friends, colleagues and acquaintances.



*Her Honour the Honourable Vicki O'Halloran AO
Administrator of the Northern Territory and
joint Patron of CareFlight NT*

“**CareFlight changes lives, and none of this would be possible without you.**”

Your generous support is essential in ensuring CareFlight can continue to provide - and grow - these vital services. From covering ground-based logistics and operational costs to mechanical upgrades and ongoing professional training and development, fundraising is crucial.

Through your attendance and sponsorship of this event, you are making a valuable, appreciated contribution to keep this life-changing organisation flying.

On behalf of all Territorians, we thank you for your support.

CLYDE FENTON

Dr. Clyde Cornwall Fenton was the Northern Territory's first flying doctor and a legend of aeromedicine amongst the Top End community.

Dr Fenton was a self-taught pilot, obtaining his license with the aspiration to join the Royal Flying Doctor Service. However, as the organisation had a policy of not using doctors as pilots, Fenton instead raised money for his own aircraft. In March 1934, he became the Government Medical Officer based in Katherine. The aerial ambulance service that he provided was the genesis of the Northern Territory Aerial Medical Service now operated by CareFlight today.

Dr Fenton's devotion to delivering healthcare in remote locations meant he would land on primitive bush strips and runways to pick up patients in places which were otherwise unreachable. Throughout the 1930s, he flew over 3,000 hours covering an area of 800,000 square kilometres earning the respect and appreciation of communities throughout the NT.

In the foreword to Dr Fenton's autobiographical book, 'The Flying Doctor', NT Chief Medical Officer C.E.A Cook remarked on his 'resolute devotion to duty', his 'compulsive acceptance of challenge' and his 'wilful disregard of personal hazard'. While CareFlight's safety standards would not condone some of Dr Fenton's escapades today, his determination to serve the people of the Top End is a legacy we carry on proudly.

With the style and trends of the 1930s as the backdrop, this year's Hangar Ball will honour the heroic contribution of Dr Clyde Fenton to aeromedicine in the Northern Territory. We look forward to sharing our 2022 Hangar Ball celebrations with you.



HANGAR BALL 2022

PLAY AN IMPORTANT PART IN CAREFLIGHT'S BIGGEST ANNUAL FUNDRAISER

- More than 450 guests in attendance in Darwin's only Hangar Ball, one of the most spectacular evenings on 2022's social calendar.
- Unique opportunity to showcase your brand and promote your products and services
- Partner with one of the Top End community's most recognised and valued charities.

CAREFLIGHT'S SOCIAL MEDIA

Q1 2022



Facebook
73,467



Facebook NT
10,964



Instagram
5,601



Instagram NT
1,139

Instagram NT launched Dec 2020



LinkedIn
7,830



Website
39,886



Twitter
3,364



HANGAR BALL PARTNERSHIP

	Bronze \$3,500	Silver \$5,000	Gold \$7,500	Platinum \$10,000	Chief \$20,000	Presenting \$60,000
Tickets to CareFlight's 'Clyde Fenton ' Hangar Ball 2022	table of 10	table of 10	table of 10	table of 10	table of 10	2x tables of 10
Acknowledgement on CareFlight's Hangar Ball 2022 webpage	✓	✓	✓	✓	✓	✓
Individual Thank You Post on CareFlight Top End Hangar Ball event page	✓	✓	✓	✓	✓	✓
Certificate of Appreciation	✓	✓	✓	✓	✓	✓
Logo on screen at the event	✓	✓	✓	✓	✓	✓
Logo in digital auction platform & catalogue	✓	✓	✓	✓	✓	✓
Verbal acknowledgment by MC during the evening	✓	✓	✓	✓	✓	✓
Corporate signage on your table	✓	✓	✓	✓	✓	✓
Table in a premium location		✓	✓	✓	✓	✓
Colour advert in Hangar Ball auction catalog			Qtr page	Half page	Full page	Full page
30 sec advert during the event					✓	✓
5 min speaking slot						✓
Promotion as presenting partner on all correspondence and collateral						✓

HANGAR BALL 2022

HANGAR BALL SPONSORSHIP - AUCTION PRIZES

	\$250-\$499	\$500-\$999	\$1,000-\$2,999	\$3,000-\$4,999	\$5,000-\$8,999	\$9000+
Display of item at the event	✓	✓	✓	✓	✓	✓
Description of item on auction platform	✓	✓	✓	✓	✓	✓
Telephone and website listing in auction catalogue	✓	✓	✓	✓	✓	✓
Logo acknowledgment on listing	✓	✓	✓	✓	✓	✓
Certificate of Appreciation	✓	✓	✓	✓	✓	✓
Thank you post acknowledging all donors on CareFlight Top End Facebook page	✓	✓	✓	✓	✓	✓
Individual thank you post on CareFlight's Hangar Ball Facebook event page with your logo		✓	✓	✓	✓	✓
Color advert in Hangar Ball auction catalog			Qtr page	Half page	Half page	Full page
Acknowledgment by MC at key points during the event					✓	✓
Two tickets to attend the Hangar Ball						✓

SPONSORSHIP T&C'S

- Sponsorship payment must be made within 30 days of receiving an invoice.
- Sponsors will be provided with a letter of acknowledgement and a tax invoice upon acceptance.
- Advertisements, logos and prize images need to be submitted by no later than 30 July 2022. Anything supplied after this date may result in being excluded from promotion.
- The Advertisements file needs to be designed and supplied by the sponsor.
- Where more than one auction prize is donated the cumulative value of the prizes will correspond to the benefit bracket the sponsor is eligible for.
- CareFlight reserves the right to determine the size and location of brand and logos on material.
- CareFlight reserves the right to refuse offers of sponsorship that do not fit our sponsorship policy.
- Refunds for cancellation of sponsorship will only be considered in exceptional circumstances.





2022 SPONSORSHIP PROSPECTUS



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